

THURSDAY 4 SEPT '08

inverge

7:45a	Doors open for registration and check-in
8:30a	Welcome messages, including Steve Gehlen, Inverge founder and producer
8:40a	Renny Gleeson TOPIC: Connection: never closer together, never farther apart?
9:25a	Karl Long TOPIC: Exploring The Motivation Behind Co-Creation
10:25a	Andy Mooney & Chris Heatherly, Disney TOPIC: When worlds collide - Online worlds meet real world product
11:15p	Tony Uphoff, CEO, TechWeb TOPIC: Media Business Trends In The Age of Convergence: What Happens Next...And How You Should Prepare
1:00p	William Swartout, Director of Technology, TOPIC: Toward the Holodeck: Integrating Graphics, Artificial Intelligence, Entertainment and Learning
1:50p	Raven Zachary, Principal, raven.me: iPhone intelligence FIVE MINUTE TOPIC: Why 2008 changes everything (in mobile tech)
2:00p	Ed Lantz, President & CTO, Vortex Immersion Media TOPIC: Immersive, Collaborative and Sentient Spaces: The Coming Revolution in Destination Entertainment
3:00p	Erin Holland, GM & EVP, Portland, Edelman TOPIC: Channel Explosion: How Convergence Morphed PR into a Marketing Superhero
3:40p	Raven Zachary 5 MINUTE TOPIC: what you never thought you'd do with a mobile phone!
3:45p	Scott Kveton, Chairman TOPIC: Social Everything, Everywhere, All-the-time
5:00p	RECEPTION for all Inverge Attendees at Wieden+Kennedy, 224 NW 13th Avenue
6:30p	First Thursday Festivities in the Pearl District (free)

inverge venue: Gerding Theater at the Armory: 128 NW 11th Avenue (at Davis)

MFNW

Ash Street Saloon

225 SW Ash St 503-226-0430
9:00 pm Sharpening Markers
10:00 pm Pure Country Gold
11:00 pm Coconut Coolouts
12:00 am Scared of Chaka

Berbati's Pan

10 SW 3rd Ave 503-248-4579
9:00 pm Love As Laughter
10:00 pm Port O'Brien
11:00 pm Pseudosix
12:00 am Nada Surf

Crystal Ballroom

1332 W Burnside St 503-225-0047
8:20 pm Eskimo and Sons
9:00 pm Calvin Johnson
10:00 pm M Ward

Dante's

1 SW 3rd Ave 503-226-6630
8:00 pm Ian Moore
9:00 pm Richmond Fontaine
10:00 pm Sleepercar
11:00 pm The Blakes
12:00 am The Whigs

Doug Fir

830 E Burnside St 503-231-9663
9:00 pm Hungry Ghost
10:00 pm The Thrones
11:00 pm Iommi Stubbs
12:00 am Red Fang
1:00 am Steel Pole Bath Tub

Holocene

1001 SE Morrison 503-239-7639
8:00 pm Silver Summit
9:00 pm Oxford Collapse
10:00 pm Bodies of Water
11:00 pm Starfucker
12:00 am Deerhunter

Roseland Theater

8 NW 6th Ave 503-224-2038
8:00 pm Animal Farm
9:00 pm Cool Nutz & DJ Fatboy
10:00 pm The Cool Kids
11:00 pm Del The Funky Homosapien

Wonder Ballroom

128 NE Russell St 503-284-8686
5:30pm No Age
7:00pm Battles

FRIDAY 5 SEPT '08

inverge

- 7:45a Doors open for registration and check-in
8:30a Opening remarks, then Joshua Green TOPIC: Restructure Time? Two Years in Convergence Culture
9:30a Michael Tchao TOPIC: Nike+: Connecting Physical + Digital Communities
10:30a Richard Rosen TOPIC: Convergence Marketing: Where Brand and Direct Combine to Deliver...
11:15a David Card TOPIC: Cross-Media Usage Patterns and the Convergence of Content, Comm, and Mktg.
1:00p Amber Case TEN MINUTE TOPIC: From phone to Tweetup: an abbreviated history of tech. and social exchange
1:10p Paul Matthaeus TOPIC: EXPERIENTIAL MARKETING: Creating Brand Theatre
2:00p Marc Scarpa TOPIC: Media Communities - Everything is Live and On Demand
3:00p Speaker TBA
3:45p Wrap-up
5:00p performances from event partners Time-Based Art Festival and MusicFestNW

MFNW

Ash Street Saloon

- 225 SW Ash St 503-226-0430
8:00 pm TK Webb and The Visions
9:00 pm Graveyard
10:00 pm Akimbo
11:00 pm Danaa
12:00 am Witchcraft

Backspace

- 115 NW 5th Ave 503-248-2900
7:00 pm The Rainy States
8:00 pm Southern Belle
9:00 pm Typhoon
10:00 pm Best Fwends
11:00 pm Matt and Kim

Berbat's Pan

- 10 SW 3rd Ave 503-248-4579
9:00 pm Nick Jaina
10:00 pm Portugal. The Man
11:00 pm Alela Diane
12:00 pm Langhorne Slim
1:00 am The Builders and the Butchers

Crystal Ballroom

- 1332 W Burnside St 503-225-0047
8:30 PM Lackthereof
9:30 PM John Vanderslice
10:30 pm Vampire Weekend

Dante's

- 1 SW 3rd Ave 503-226-6630
8:00 pm Rapids
9:00 pm The Muslims
10:00 pm Colour Revolt
11:00 pm These Arms Are Snakes
12:00 am The Night Marchers

Doug Fir

- 830 E Burnside St 503-231-9663
8:00 pm Micah Blue Smaldone
9:00 pm Laura Gibson
10:00 pm Dolorean
11:00 pm Death Vessel
12:00 am Crooked Fingers

East End

- 203 SE Grand Ave
9:00 pm The Whips and the Whales
10:00 pm The Bugs
11:00 pm Hey Lover
12:00 am Cafeteria Dance Fever

Hawthorne Theatre

- 1507 SE 39th Ave 503-233-7100
8:00 pm Gray Matters
9:00 pm Living Proof
10:00 pm Sandpeople
11:00 pm Jedi Mind Tricks

Holocene

- 1001 SE Morrison 503-239-7639
8:00 pm Joshua Morrison
9:00 pm Dyme Def
10:00 pm Pwrrl Power
11:00 pm Truckasaurus
12:00 am Throw Me the Statue
1:00 am U.S.E.

Jimmy Mak's

- 300 NW 10th Ave 503-295-6542
9:00 pm DJ Santo
10:00 pm Trio Subtonic
11:00 pm Velella Velella
12:00 am Rupa and the April Fishes

Mission Theater and Pub

- 1624 NW Glisan St 503-223-4527
MFNW Presents A Screening Of
1:00 pm THE GITS MOVIE

Rontoms

- 600 East Burnside 503-236-4536
5:00 pm Blue Horns
5:30 pm Team Evil
6:00 pm Dakota Slim
6:30 pm The Skinnyz
7:00 pm Invisible Rockets
8:00 pm Autopilot is for Lovers
8:30 pm Kurt Hagarborn
9:00 pm The Love Language
10:00 pm Anders Parker
11:00 pm The Mommyheads
12:00 am Oh Captain, My Captain

Roseland Theater

- 8 NW 6th Ave 503-224-2038
9:00 pm Miles Benjamin Anthony
Robinson
10:00 pm Jaguar Love
11:30 pm TV on the Radio

Rotture

- 315 SE 3rd Ave 503-234-5683
8:00 pm Stauffer
9:00 pm Sunday Night Blackout
10:00 pm Black Whales
11:00 pm Swim Swam Swum
12:00 am Hockey
1:00 am Explode Into Colors

Satyricon

- 125 NW Sixth Ave 503-228-6663
7:00 pm Colt Vista
8:00 pm White Fang
9:00 pm Eat Skull
10:00 pm Triumph of Lethargy
Skinned Alive to Death
11:00 pm Old Time Religion
12:00 am Monotonix

Slabtown

- 1033 NW 16th Ave 503-223-0099
9:00 pm Grattitullium
10:00 pm Super XX Man
11:00 pm Finn Riggins
12:00 am Jared Mees & the Growin' Children
1:00 am Boy Eats Drum Machine

Someday Lounge

- 125 NW 5th Ave 503-248-1030
8:00 pm Tractor Operator
9:00 pm The Valiant Arms
10:00 pm Kelly Blair Bauman
11:00 pm Kaia
12:00 am Wow & Flutter
1:00 am Stiffwiff

The Towne Lounge

- 714 SW 20th Ave 503-241-8696
9:00 pm The Old Believers
10:00 pm Andy Combs and the Mth
11:00 pm World's Greatest Ghosts
12:00 am BOAT

Wonder Ballroom

- 128 NE Russell St 503-284-8686
5:30pm Britt Daniel
7:00pm Built To Spill (Performing
Perfect From Now On)

SATURDAY 6 SEPT '08

cre8con

7:45a	Doors open for check-in, registration & networking
8:30a	Welcome / Start-up with On Your Feet
9:15a	Michael Curry, Michael Curry Design
10:05a	damali ayo, CROW Clothing
11:10a	Brian Van't Hul, LAIKA
1:00p	Jelly Helm, Wieden+Kennedy
1:50p	Jen Modarelli, White Horse
2:55p	Jay Meschter, Nike
3:45p	Adam Gallardo, Dark Horse Comics
4:30p	Wrap-up with On Your Feet / send off
5:00p	WRAP PARTY at the Conference Venue

cre8con venue: Newmark Theatre at the PCPA, 1111 SW Broadway

MFNW

Ash Street Saloon

225 SW Ash St	503-226-0430
9:00 pm	Diesto
10:00 pm	Totimoshi
11:00 pm	Pierced Arrows
12:00 am	Nebula
1:00 am	Flipper

Backspace

115 NW 5th Ave	503-248-2900
7:00 pm	Strangers Die Every Day
8:00 pm	Monica Nelson
9:00 pm	We're from Japan
10:00 pm	A Weather
11:00 pm	An Intimate Evening With Mirah

Berbat's Pan

10 SW 3rd Ave	503-248-4579
9:00 pm	Black Elk
10:00 pm	The Joggers
11:00 pm	Trans Am
12:00 am	Polvo

Crystal Ballroom

1332 W Burnside St	503-225-0047
8:00 pm	Mimicking Birds
9:00 pm	Blitzen Trapper
10:00 pm	Fleet Foxes
11:00 pm	Menomena
12:00 am	The Helio Sequence

Dante's

1 SW 3rd Ave	503-226-6630
8:30 pm	Looker
9:30 pm	The Fucking Eagles
10:30 pm	Fireballs of Freedom
11:30 pm	Supernova
12:30 am	Seaweed

Doug Fir

830 E Burnside St	503-231-9663
8:00 pm	Matt Sheehy
9:00 pm	Weinland
10:00 pm	Loch Lomond
11:00 pm	Fernando
12:00 am	Bobby Bare Jr.
1:00 am	Centro-Matic

East End

203 SE Grand Ave	
9:00 pm	Monstrous
10:00 pm	Logan Lynn
11:00 pm	Hazelwood Motel
12:00 am	The Upsidedown

Fez Ballroom

316 SW 11th Ave	503-226-4171 x41
8:00 pm	The Freddie Steady 5
9:00 pm	The Slants
10:00 pm	Blind Pilot
11:00 pm	Hypatia Lake
12:00 am	Outtaste
12:30 am	Sir Mix-A-Lot

Hawthorne Theatre

1507 SE 39th Ave	503-233-7100
8:00 pm	Dirty Mittens
9:00 pm	Dykeritz
10:00 pm	Copy
11:00 pm	Dan Deacon

Holocene

1001 SE Morrison	503-239-7639
9:00 pm	Horse Feathers
10:00 pm	Panther
11:00 pm	The Shaky Hands
12:00 am	Thao with Get Down Stay Down

Jimmy Mak's

300 NW 10th Ave	503-295-6542
9:00 pm	Tony Ozier
10:00 pm	Barry Hampton & The Triple Grip
11:00 pm	Copacrescent
12:00 am	The Devin Phillips Band

Mission Theater and Pub

1624 NW Glisan St	503-223-4527
Nike Sportswear/MFNW Presents A Screening Of	
1:00 pm	BEAUTIFUL LOSERS

Nemo Design

1875 SE Belmont St	503-872-9631
MFNW 2008 Panels presented by The Recording Academy* Pacific NW Chapter	

Roseland Theater

8 NW 6th Ave	503-224-2038
8:30 PM	Bitchin Summer
9:30 PM	Bouncing Souls
11:00 pm	Hot Water Music

Rotture

315 SE 3rd Ave	503-234-5683
9:00 pm	Carrie Clarke & The Lone-some Lovers
10:00 pm	The Wherewithals
11:00 pm	Lael Alderman
12:00 am	Morgan Grace
1:00 am	Blue Skies for Black Hearts

Satyricon

125 NW Sixth Ave	503-228-6663
7:00 pm	Street Plant
8:00 pm	The Strange Boys
9:00 pm	Crystal Antlers
10:00 pm	Past Lives
11:00 pm	Sex Vid
12:00 am	Fucked Up

Slabtown

1033 NW 16th Ave	503-223-0099
8:00 pm	Scotland Barr and the Slow Drags
9:00 pm	The Dry County Crooks
10:00 pm	Michael Dean Damron & Thee Loyal Bastards
11:00 pm	Hillstomp
12:00 am	Rachel Taylor Brown
1:00 am	Chris Robley & the Fear of Heights

Someday Lounge

125 NW 5th Ave	503-248-1030
8:00 pm	Iretsu
9:00 pm	Flaspar
10:00 pm	The Retrofits
11:00 pm	Please Step Out of the Vehicle
12:00 am	Another Cynthia
1:00 am	Caves

The Towne Lounge

714 SW 20th Ave	503-241-8696
9:00 pm	Paper/Upper/Cuts
10:00 pm	Atole
11:00 pm	Eskimo and Sons
12:00 am	Chicharones

Wonder Ballroom

128 NE Russell St	503-284-8686
5:30pm	Ratatat
7:00pm	Les Savy Fav